

# NEWS

RELEASE: Immediate  
February 19, 2009  
CONTACT: Bonnie Vieira  
(858) 689-9909  
Bonnie@jsimmsagency.com

## **BOSA DEVELOPMENT'S ELECTRA NOW HOME TO 220 FAMILIES**

More than 220 families have settled into Bosa Development's Electra in downtown San Diego and are now calling the landmark tower adjacent to San Diego's waterfront home.

"This milestone demonstrates the desire that exists for sophisticated yet comfortable urban living," said Bosa Development CEO and President Nat Bosa.

"The 200 plus homeowners here have discovered the incomparable level of detail and amenities that are a trademark of every Bosa project. From the standard catering-level kitchens to the four-star social lounge, no facet was overlooked to create a home that is heads above the others."

It is not uncommon to see neighbors meeting at the fireplace lounge for a glass of wine or throwing impromptu gatherings in the conservatory, said Sharon Tentilucci, Electra sales agent. When the weather is nice, there is always a lot of mingling going on at the pool and around the outdoor fireplace.

"Residents are definitely taking advantage of the building's amenities and a very strong sense of community has been established," she said.

The 43-story Electra tower comprises 248 exquisite residences above three floors of underground parking and offers incomparable views of the San Diego skyline. Two-bedroom units, two townhomes and two penthouses, starting at \$2.175 million, are available. The two-bedroom units start at \$549,000, while the townhomes start at \$679,000.

All homes at Electra boast the highest-quality finishes and appointments throughout. The elegant living areas are graciously appointed for significant entertaining as well as for comfortable at-home living. Among the first-class appointments are hardwood flooring in a variety of finishes, full-height windows with roller shade window coverings and generously sized balconies.

Between the main floor social lounge and 5<sup>th</sup> floor exercise facility and sun deck, residents here have plenty of options for relaxing with friends or active recreation.

Boasting impressive 60 foot ceilings and topped by an immense illuminating skylight, the social lounge provides multiple seating areas, fireplace, flat screen television and full catering level kitchen.

Additionally, the 5<sup>th</sup> floor exercise facility is well appointed with a relaxing sauna and steam room. A rooftop lap pool, barbecue area with glowing fireplace and landscaped courtyard create an outside oasis.

For more information on Electra, call (619) 239-2339 or visit [www.electrasandiego.com](http://www.electrasandiego.com). The Sales Center is located in suite 706 at Electra, 700 West E St., and can be accessed from Kettner Boulevard. Hours of operation are 11 a.m. to 5 p.m. daily.

Founded in 1986, Bosa Development Corporation is led by its founder, President Nat Bosa. Backed by over 30 years of Nat Bosa's previous development experience, the company has enjoyed an unprecedented record of success. Completed Bosa developments in downtown San Diego include Horizons in the Marina District, Park Place located on Harbor Drive at Kettner Boulevard, Discovery, nestled atop Cortez Hill, and The Grande at Santa Fe Place. The Legend at The Ballpark set within the gates of Petco Park and Bayside at the Embarcadero just two blocks from the San Diego harbor are currently selling.

# # #